

Sunday Schedule

10:30 a.m. to 11:30 a.m.

Breaking The Stigma - Patient Panel

Hear from everyday people about their choice to use cannabis as an alternative treatment over some pharmaceutical drugs. People share stories about how cannabis has helped them to deal with medical conditions.

MODERATOR - GABRIEL DION (JOURNALIST AND PATIENT) - OHIO
JOANIE CALEODIS - FIRST PATIENT IN OHIO
NIKKI LAWLEY - NIKKI AND THE PLANT, BUFFALO N.Y.
NIKELLE PLEDGER - COLLEGE STUDENT AND CANNABIS ADVOCATE

11:45 a.m. to 12:45 p.m.

Understanding CBD & Hemp

Panelists will share challenges on how various devices, methods of administration, and when to vape, eat an edible, or use tinctures. It will include what to look for when buying medicine. Getting to know plant medicine through terpenes, THC: CBD ratios. What is the difference between full-spectrum, broad-spectrum, Sativa, Indica, and hybrid products? CBD for athletes and more. Bring your questions because the panel has answers.

MODERATOR- JOSHUA GRAY- CHIEF SCIENCE OFFICER, ORGANIC PLUS BRANDS
ALEX HUSKA - FOUNDER AND CEO, WHOLE PLANT
NICOLE FENIX, DIRECTOR OF EDUCATION AT CLEVELAND SCHOOL OF CANNABIS
REGGIE SMITH - PAST DIRECTOR, NFL PLAYERS ASSOCIATION, ILLINOIS
MATT WILHELM - FORMER NFL FOOTBALL PLAYER AND CANNABIS ADVOCATE

12:45 p.m. to 1 p.m.

Welcome/Thank You

SPEAKER:
SENATOR KENNY YUKO

1:00 p.m. to 1:45 p.m.

Cannabis Business Times: State Of The Industry 2022

Cannabis Business Times Conference Programming Director Cassie Tomaselli will share a dynamic overview of the North American cannabis and hemp industries, based on exclusive research and in-depth reporting from Cannabis Business Times, Cannabis Dispensary and Hemp Grower magazines, along with data from their research partners

SPEAKER:
CASSIE TOMESELLI- CONFERENCE PROGRAMMING DIRECTOR FOR CANNABIS BUSINESS TIMES

2 p.m. to 2:45 p.m.

Women in Cannabis

With odds perpetually stacked against women more organizations are cultivating opportunities for women to shift the bud's narrative. Here, they will discuss their relationship with the green and why it's imperative that more women continue to get involved. Female executive representation in the cannabis industry is down to 22 percent – lower than 36.8 percent in 2019, according to the MJBiz Daily's Women and Minorities in the Cannabis Industry report. That's well below the national average for mainstream businesses, which stands at about 30 percent.

MODERATOR: ALISON SMITH, ATTORNEY AT TAFT LAW
LO FRIESEN – FOUNDER AND CEO, HEYLO IN SEATTLE
AMONICA DAVIS – COO AT HARVEST OF OHIO
KATE NELSON, SR. V.P., AT THE BOTANIST
ALLISON JOHNSON, DIRECTOR OF IPM AT BUCKEYE RELIEF

3 p.m. to 4 p.m.

Cultivation, Processing and Dispensary Ownership

Useful information about obtaining licenses to get into the industry. Panelists will share their thoughts on what helped them obtain licenses, stay compliant and be successful.

MODERATOR – JAZMYN BARROW, ATTORNEY
ANGEL CRUZ – OWNER/COO OF KINGS CANNABIS- (CULTIVATION, DISPENSARY) COLORADO
BILL WILLIAMS –OWNER OF BENELEAVES (PROCESSING)– COLUMBUS

4:15 p.m. to 5 p.m.

Future of Cannabis

Overcoming banking and finance obstacles for cannabis, hemp, and CBD-related businesses has been a nightmare. How will banking change in this industry in the future. What will federal legalization mean for you and the cannabis industry? Can cannabis/hemp companies be major players in blockchain, crypto currency and more.....

MODERATOR – HARRY BERNSTEIN, ATTORNEY AT VERDE LAW FIRM, CLEVELAND
KEVIN GREENE, V.P, CLEVELAND SCHOOL OF CANNABIS
NICOLE PERRY & DEVON LAVENGOOD – DART BANK
ERIC GRISCHOW – HBK CANNABIS SOLUTIONS – REGIONAL MANAGER

5:15 p.m. to 6 p.m.

Ancillary Business Panel

I bet you didn't know that these businesses are part of the industry, yet they don't deal with the cannabis plant or sell cannabis products. Business professionals share why they sell products or services to the cannabis industry. An estimated eight to 10 ancillary businesses support every licensed cannabis-related company. They include accountants, landlords, staffing firms, nutrient suppliers, and equipment companies. From selling soil and lights to packaging and software, they offer lessons learned.

**MODERATOR –CIMONE CASSONE – MINORITIES FOR MEDICAL MARIJUANA, MICHIGAN
DR. UMA DHANABALAN– CEO, UPLIFTING HEALTH & WELLNESS
SHURRI SANKOFA –CEO, TRADITIONAL INDIGENOUS– MIDWIFE
LUCAS GOULD, CEO, FOUNDER OF SPENDR, PAYMENT PROCESSING
DR. JEAN BOUTROS – PINNACLE TESTING LAB**

Workshops- Lower Level

10 a.m.- 10:45 a.m.

Tax Incentives and Digital Solutions for the Cannabis Space- Room 7

As a result of the economic meltdown and global pandemic, companies struggled to stay afloat, keep up with operational costs, adding to payroll, developed, and innovated new product offerings for the changing market. Therefore, researching the most recent changes to the R&D Tax Credit and Growth Incentive programs may be advantageous to your business. Our digital banking solution is an innovative process that provides alternative payment solutions for merchants in the cannabis industry. It is a bank-sponsored and regulatory-backed corporation that can process digital payments – online payments, ATMs, bank transfers, debit cards, credit cards, gift cards, and many more with innovative payment terminals. You get the assurances of multiple bank sponsorships. Thus, your cannabis business can accept payments from any card and bank. Other benefits include Wi-Fi options for in-store purchase, online reporting, statement retrievals, wireless terminals for deliveries, and faster approval and setup when you apply for the terminals.

SPEAKER:

MARC FREEDMAN- FOUNDER, PARTNER CERC

11 a.m.- 11:45 a.m.

Making THC-FREE Mocktails (Infused Drinks)- Room 7

Learn to craft perfectly balanced infused Mocktails with hemp flower or THC Free tincture. Ingredients list and samples will be provided.

SPEAKER:

HOPE SEEVERS- CEO PHENOMENAL PHOENIX

12 p.m. -12:245 p.m.

Extraction and Aromatherapy, Science for the Body, and Mind with Lighthouse Sciences- Room7

The Science of Commercial Medical Cannabis Processing with Alex Sandorf, Lab Director for Lighthouse Sciences. Various forms and methods of extraction explained, advantages and disadvantages, evaluation of potential health concerns, and breaking down the myths in the community. Exciting new technologies are being used now to produce the highest quality Cannabis products in the world. The Science of combining Essential Oils, CBD, THC, and Terpenes: a true entourage effect. Lou Scotese, certified Aromatherapist and Formulations Specialist for Lighthouse Sciences, defines the difference between essential oils, terpenes, and the medicinal benefits of cannabinoids CBD and THC. Discover which essential oils and terpenes work with your chemistry, body, and mind.

SPEAKERS:

**LOU SCOTESE, CERTIFIED AROMATHERAPIST AND FORMULATIONS SPECIALIST FOR LIGHTHOUSE SCIENCES
ALEX SANDORF, LAB DIRECTOR FOR LIGHTHOUSE SCIENCES**

1:30 p.m.-2:15 p.m.

Extraction Workshop- Room 7

Learn about the forms and benefits of Solventless Extraction from the Firelands Scientific hash maker, Ray! Firelands Scientific consciously crafts small batch solventless cannabis products using zero chemicals to produce cleaner, full spectrum concentrates ensuring Ohio patients access to the highest quality medical cannabis. Allow Ray to enthusiastically guide you through a 30 minute* presentation on Solventless Extraction followed by Q & A

SPEAKER:

RAY TROYER- FIRELANDS SCIENTIFIC

11 a.m.-12 p.m. and 3 p.m.-4 p.m

Harvesting The Power of Plants 1 and 2

Contact hours available for license professionals- Room 6

As more individuals and patients turn to complementary and alternative therapies like medical cannabis, it is important for all nurses to understand more about the therapeutic value of plants. The purpose of this module is to educate nurses on how to cultivate a holistic practice that is evidence-based culturally and clinically relevant client-focused and wellness oriented in which herbalism is reintegrated with nursing.

SPEAKER:

ARLENE CRIDER

10 a.m. -6 p.m.

Room 10 Cannabis Recommendations

10 a.m.-6 p.m.

Room A Doctors Room