

Saturday Schedule 10AM-6PM

10:00 a.m. to 11:00 a.m.

Epiphany Mushroom Company

Don King and Erik Vaughan from Epiphany Mushroom Company will lead a discussion on the fascinating world of fungi – including the critical role of mycelial networks in a forest ecosystem, the current state of the edible and functional mushroom industry, and the rapidly-evolving field of psychedelic-assisted therapies – and how shinrin-yoku and psilocybin mushrooms can help provide relief for our nation's growing mental health crisis.

Speakers:

Erik Vaughan - CO-Founder at Epiphany Mushroom Company
Don King - Director of Mycology at Epiphany Mushroom Company

11:00 a.m. to 12:00 p.m.

Patient Panel Discussion

It's important to hear from experts who specialize in the medicinal properties of a group of plants in the cannabis family, but there's nothing like hearing from patients. These panelists didn't just choose to use cannabis as an alternative treatment over some pharmaceutical drugs, they also decided to work in this fast-growing industry. While products and consumption methods differ, the goal is to offer relief from a variety of symptoms and conditions that range from pain and muscle spasms to insomnia, nausea, and anxiety. Some consumers use marijuana for its sedative effects, others consume cannabis to help with focus and energy to get through the day. These panelists have passion for the industry because they have experiences with how the plant has helped them personally.

Moderator- Brain Adams - Director of Education at Harrington Institute
LeeAnn Crawford - Co-Owner at Lakefront Cargo, LLC
Mary Jane Borden - Author, Artist, Activist
Broderick Randle II - Business Development & Outreach Manager at Beneleaves
Andrew Ace Morris – Outside Sales Representative at Buckeye Relief

12:00 p.m. to 1:00 p.m.

Social Equity in Cannabis: Shedding Light on Inequality and Advocating for Fairness

We have a distinguished group of experts who will share their insights and raise awareness about the existing inequalities in the cannabis industry, along with potential strategies to create a more equitable and inclusive space. Let's introduce our panelists.

Moderator - Shana Melius - Co- Founder at Mac-Melius Agency, INC
Katree Saunders – Medical Cannabis Advocate
Erik Smith – CEO at Inclusive Roots
Danielle Drummond - VP Social Equity at Ascend Wellness
Cat Packer – Director of Drug Markets and Legal Regulation at Drug Policy Alliance

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1:00 p.m. to 2:00 p.m.

Executives in Cannabis

For executives in the cannabis industry, the landscape is constantly evolving, presenting both challenges and opportunities. As the industry continues to grow, it is crucial for executives to stay informed about the latest regulatory changes and market trends. Understanding and complying with local, state, and federal regulations is essential to ensure the smooth operation of cannabis businesses. Additionally, executives need to develop robust strategies for product development, branding, and marketing to differentiate themselves in a competitive market. Building strong relationships with suppliers, distributors, and retailers is also key to establishing a successful cannabis enterprise. Hear what some of these executives are doing to build their brands.

Moderator - Michelle Simakis – Editor at Cannabis Business Times
Candace Moeller – CEO at Innovative Healing Solutions
Ariane Kirkpatrick – CEO at Harvest of OH
Erin Gore – CEO at Garden Society
Fadi Boumitri – CEO at Ascension Biomedical

2:00 p.m. to 3:00 p.m.

Keynote Presentation

Transitioning from medical to adult use frameworks:

In this presentation, Andrew DeAngelo will discuss the transition from medical to adult use frameworks in legal cannabis states. Adult use frameworks present exciting opportunities like opening up the market to a much larger customer base. There are also some challenges including a flood of investment money and larger players entering the market. Andrew will break it all down into easily digested parts so attendees can learn what the future holds for themselves and their businesses. He will discuss the ways in which the Ohio cannabis community can stay united and strong as market forces exert their pull on the community. Case studies from other states as well as a robust Q&A will allow everyone to see the road ahead more clearly.

Keynote Speaker:
Andrew DeAngelo – Founder at DeAngelo Consulting

3:00 p.m. to 4:00 p.m.

Cooking with Cannabis

Cooking with plant medicine can be scary but knowing your way around a weed-friendly kitchen pays dividends on behalf of your wellness. Making food at home can allow you to customize both recipes and desired effects, whether you're making healthier snacks or decadent sweets. Get some tips on doing it right.

Moderator - Angela Harmon - Director of Sales & Marketing at Franklin Stash House
Kari Jager – CEO at Cleveland Innovative Infusions
Chad Fuller - Executive Chef at Klutch Cannabis
Stacy Primack – Chef at Elevated Fork
Jeremy Cooper – Chef/CEO at 7 Leaf

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4:00 p.m. to 5:00 p.m.

Understanding CBD & Hemp

Panelists will share challenges on how various devices, methods of administration, and when to vape, eat an edible, or use tinctures. It will include what to look for when buying medicine. Getting to know plant medicine through terpenes, THC: CBD ratios. What is the difference between full-spectrum, broad-spectrum, Sativa, Indica, and hybrid products? CBD for athletes and more. Bring your questions because the panel has answers.

Moderator- Andrew Hamerly – CEO at Allswell Agency
Joshua Gray - Chief Science Officer at Organic Plus Brands
Vanessa Wilhelm – Store Owner at Kerwell Premium CBD
Joe Brennan – Owner at Columbus Botanical Depot
Joel Fink – Owner at Blue Plant Chocolate

5:00 p.m. to 6:00 p.m.

Title: Preparing for Adult Use Opportunities in Ohio / What States Are Next Opportunities– Getting You Ready for 2024 and Beyond

It's the second inning in the cannabis industry in Ohio and things are in full swing as the State prepares for regulatory realignment and is on the precipice of Adult Use sales. Join Sam Porter, Cat Packer, and John Oberle as they discuss the current state of play in Ohio and other states and what you need to know to prepare for legal, operations, and business opportunities. These changes will create a tremendous opportunity for new licenses, funding and investment, vendor relationships, and other economic opportunities in Ohio. This presentation will also touch on what you need to know as the Federal government is considering changes in rescheduling cannabis from Schedule I to Schedule III and the economic benefits that will come.

Speakers:

Samuel Porter – Partner at Ice Miller
Cat Packer – Director of Drug Markets and Legal Regulation at Drug Policy Alliance
John Oberle – Partner at Ice Miller

Workshop Sessions: Lower Level

11:30 a.m. to 12:30 p.m.

Extraction and Aromatherapy, Science for the Body, and Mind with Lighthouse Sciences- Room7

The Science of Commercial Medical Cannabis Processing with Alex Sandorf, Lab Director for Lighthouse Sciences. Various forms and methods of extraction explained, advantages and disadvantages, evaluation of potential health concerns, and breaking down the myths in the community. Exciting new technologies are being used now to produce the highest quality Cannabis products in the world. The Science of combining Essential Oils, CBD, THC, and Terpenes: a true entourage effect. Discover which essential oils and terpenes work with your chemistry, body, and mind.

Speaker:

Alex Sandorf, - Lab Director at Lighthouse Sciences

Workshop Sessions: Lower Level

12:30 p.m. to 1:30 p.m.

Normalizing Cannabis: Using Technology to Give Consumers the Experience They Deserve

This session will focus on normalizing the cannabis buying experience with technology-enabled solutions. In most states, the regulations around legal medical and/or recreational cannabis make the consumer experience different than almost any other retail experience. Consumers deserve to be able to pay for free, without needing to get cash beforehand or from an in-store ATM. They also deserve to be rewarded for buying legal cannabis, just like every other industry offers through cashback, credit card offers, etc. Technology-enabled solutions are the answer.

Speaker:

Lucas Gould – Founder/CEO at Spendr

3:30 p.m. to 4:30 p.m.

The Potent Promise: The Art and Science of Medical Cannabis Processing- Room 7

Join us for an immersive seminar dedicated to exploring state-of-the-art techniques for extracting and refining cannabinoids and other cannabis-derived nutraceuticals, elevating the quality and potency of medical cannabis products. Throughout the event, attendees will gain in-depth insights into a wide array of extraction and processing methods, including supercritical CO₂, hydrocarbon, and ethanol extraction, solventless techniques, and advanced purification processes.

Moreover, this seminar will dive into the crucial role of terpenes and their impact on enhancing the therapeutic properties of medical cannabis formulations.

This engaging discussion is centered around industry best practices, compliance with regulations, and the implementation of rigorous quality control measures to ensure the production of safe and standardized medical cannabis products.

Speaker:

Andrew Tilmann - Lab Director at Innovative Healing Solutions

4:30 p.m. to 5:30 p.m.

Cryo Curing. A Disruptive Method for Drying and Curing Cannabis in just 11-14 Hours.

Ed Rosenthal's award-winning book, *The Cannabis Growers Handbook* inspired Cryo Cure founders Greg Baughman and Tracee McAfee to perfect the cannabis drying and curing process utilizing freeze drying. They will discuss the differences between traditional freeze drying and other drying methods versus Cryo Curing and its benefits, as well as valuable tips, myth busting and useful information. A question-and-answer session will finish out the discussion.

Speakers:

Ed Rosenthal - Legendary Author/ The Guru of Ganja at Edrosenthal.com

Greg Baughman - Co-Founder at Cryo Cure

Patient/Community Services:

10 a.m. to 6 p.m.

Patient Recommendations – Room 10

Blue Bird Medical

All Patients Recommendations are \$75 During OCHBS